



Press Release

5VIE Design Week 2026

QOT – Qualia Of Things

Cavallerizze - Leonardo da Vinci National Museum of Science and Technology

Milan Design Week 20-26 April 2026

H 10:30 – 20:00

Milan, Thursday 5 March 2026

The 2026 edition of 5VIE Design Week is entitled **QoT – Qualia of Things**.

Qualia are the subjective and qualitative aspects of conscious experience: the **“what it feels like” to perceive something**. They are **private experiences**, not physically describable, and they constitute the “hard problem” of consciousness, as defined by David Chalmers.

By proposing **an alternative to the now widespread Internet of Things (IoT)**, 5VIE shifts the focus from device connectivity and the efficiency of data and algorithms to the ability of objects to engage with our senses, creating **emotions and sensations that are “unique and exclusive.”**

Every object becomes a bearer of **“quality of experience,”** and every creation carries the imprint of both its creator and its recipient, becoming a threshold of memory and meaning. The unique piece is “lived” as an unrepeatable experience, while form becomes a catalyst of subjective resonances, ultimately offering each individual their own **“sense of things.”**

Design becomes a language capable of uniting perception and sensation, data and lived experience, in a world that is evolving ever more chaotically between technology and biology. Within this space of transformation emerges **the urgency to safeguard the human dimension of feeling**.

We cannot rely solely on the measurement of data or the power of algorithms: **we must reassess the centrality of sensations and inner experiences** — that which gives meaning to our experience of reality.

The formula **“form that informs”** acquires a new value: it is no longer merely a superficial analogy between shape and meaning, but an invitation to consider how form activates **different Qualia in each individual**. The object becomes an open field of subjective exchange, a network where every gaze, every touch, generates different resonances.

It is therefore not objects in themselves that matter, but what they evoke — the vibration they leave behind, **the feeling they generate**: the “red” perceived by each person, the inner vertigo evoked by design lines, the texture of a fabric beneath the fingers.



These are not merely measurable data, but irreducible lived experiences — unique and personal. In this perspective, QoT invites us to understand that **it is not enough to observe an object: one must feel it, recognize it, and appreciate what it transmits to our consciousness.**

As the physicist Federico Faggin states, “**consciousness is the capacity to have experience through Qualia and to learn the meaning of that experience.**”

QoT – Qualia of Things is therefore an invitation to consider design as both **an aesthetic and an ethical practice, capable of speaking to the heart as much as to the mind.**

In doing so, the NMG/5VIE Association reaffirms its mission: to promote a humanistic innovation of technology that restores the value of human feeling to the center.

PRODUCTIONS 5VIE

Denny Candotto

IN-HABIT-OUT

Produced by 5VIE

5VIE Headquarter, Via Cesare Correnti 14

IN-HABIT-OUT is a collection of five wall-mounted display cases inspired by the iconic eras of Milanese living, from the traditional ringhiera house to contemporary social housing. Small wooden architectures create a conceptual play: hang, observe, furnish, inhabit. Each piece is a fragment of the city to manipulate and question. It is architecture applied to art-design, Milan condensed into five tableaux.

Elizabeth Lewis

Cosmic Meadow

Produced by 5VIE

Curated by Angela da Silva

5VIE Headquarter, Cavallerizze, Via Olona 4

On the occasion of Milano Design Week 2026, SWING Design Gallery - founded and directed by Angela da Silva - presents at 5VIE the installation Cosmic Meadow by Australian ceramic artist Elizabeth Lewis. This collection of hand-built ceramics considers the surrealism of biomorphic forms in ancient sculpture and architecture. Looking at animals and mythology, these vessels and wall works depart from where natural processes of ruin and calcification make an object more interesting in its obscurity. Colourful vases adorned with unrecognisable creatures and knotted serpents situate themselves as a tower in this installation presented and curated by SWING Design Gallery.

Giuditta Vettese

La Fiamma che non Brucia

Produced by 5VIE

5VIE Headquarter, Cavallerizze, Via Olona 4

The sculpture becomes a domestic altar, a space for intimate contemplation. Delving into eroticism, a large circular and concave body of glazed ceramic is designed to contain water - the guarantor of life, in many cultures a symbol of purification and cyclicity, often also used as a ritual vehicle.

In the formal encounter between certain cultural symbolisms and the exploration of the organic and the curvilinear, this unique handmade piece, *La Fiamma che non Brucia* (The Flame that does not Burn), invites us to reflect on the body and the circle as a state of continuous generation. An oxymoronic and paradoxical flame that does not burn. Eternal, it invites us to reflect on the enigma of the elemental, alchemical energy that enlivens matter. The rhythm of circularity is further enhanced by a performative interaction that, oscillating between body and sound, sees gesture become ritual, attesting to the essential bond between human beings and objects.

Jacopo Gonzato, Joel Shearer/Ryan McGee e Nuria du Chêne de Vére
SYNESTHETIC WUNDERKAMMER

Produced by 5VIE

Presented by Galleria Rossana Orlandi

5VIE Headquarter, Cavallerizze, Via Olona 4

With *SYNESTHETIC WUNDERKAMMER*, Rossana Orlandi Art Gallery presents a new dialogue between the works of Jacopo Gonzato, Joel Shearer/Ryan McGee and Nuria du Chêne de Vére. The exhibition explores a sensory and imaginative dimension, where matter, form and perception intertwine in an evocative narrative suspended between art, design and wonder.

Marco Guazzini

Risonanze.

Produced by 5VIE

Curated by Maria Cristina Didero

5VIE Headquarter, Cavallerizze, Via Olona 4

Resonance, in art, is the lasting emotional, psychological, and intellectual impact that a work leaves on those who encounter it. Marco Guazzini's installation unfolds as a surreal journey: a metaphysical landscape in which matter is no longer fixed, but alive with possibility. Color, texture, and form flow through a continuous tubular system, creating a language in constant evolution with infinite combinations and outcomes. Each connection suggests a new result, each curve opens a new direction.

Within this system, materials and objects are not finite or definitive, but potential. Furnishings, spatial elements, and functional pieces emerge through flexibility, shaped by movement, interaction, and imagination as open-ended places.

Resonance does not impose a defined form; rather, it invites transformation, allowing creation to adapt not only to a vision but to the diverse needs of each space, generating an environment that transforms through the gaze and experience of those who move through it. This modular approach blurs the boundary between art, design, and architecture, while simultaneously speaking of structure and emotion, play and precision. What originates as a sculptural installation becomes a tool for personalisation, collaboration, and storytelling, where the user actively participates in defining the final expression. Dedicated to industry professionals as well as passionate enthusiasts, the project brings different needs into dialogue: artistic research, functional design, and commercial adaptability. It is a meeting point where creativity intersects with practicality, and where spaces are not simply furnished, but first imagined - and then brought into existence.

Noe Kuremoto

JŌMON: A Mother's Anthem

Produced by 5VIE

Curated by Anna Carnick

5VIE Headquarter, Cavallerizze, Via Olona 4

Japanese artist Noe Kuremoto's Jōmon Vessels are a love letter to mothers everywhere. Together, they offer up a collective song honouring the full complexity of motherhood: the beauty and brutality; the struggle and devotion; and the ferocity, hope, and joy.

Kuremoto's sculptural stoneware vessels are contemporary reinterpretations of some of the world's earliest known pottery, dating back to the Jōmon period (14,000–300 BCE). Traditionally, these vessels were used in both domestic and ritualistic contexts, and often embraced as objects of protection. Kuremoto's elegant pieces are recast as both talisman and tributes - homages to the daily moments of light and shadow that together make up a life. At a time when women's rights are increasingly under attack around the globe, the artist reflects on navigating motherhood, and raising good humans, in the modern world. For Kuremoto, who is herself a mother of four, these hand-sculpted pieces carry intergenerational wisdom, while also celebrating the act of making as a form of resistance. As she observes: "This work insists that creation - of life, of art, of meaning - is still a radical, triumphant act. Clay remembers. Fire transforms. The vessel endures. I see art and parenthood as vehicles to pass on infinity to the next generation."

Richard Yasmine

Vessels of the intangible

Produced by 5VIE

5VIE Headquarter, Cesare Correnti 14

"Vessels of the Intangible" is a lighting collection at the crossroads of design and art. It explores the invisible sensory forces that animate the body and shape perception before thought. The objects are tangible, yet what they awaken is not. Each piece transforms one of the five senses into a threshold of awareness. As sculptural light, the works metaphorically hold what escapes immediate perception: the afterimage, the echo, the trace, the imprint, and the anticipation, distilled into memory, desire, and longing.

Crafted through diverse artisanal practices, the senses are freed from anatomy and become autonomous, almost devotional relics. Light emanates from within, as if sensation itself were escaping into space. Rooted in a psychological Neo Ritual Baroque that is dramatic, tense, and sensorial, the collection shifts from object to encounter, where what matters is not what is seen, but what is felt.

Studio mo man tai

Re-Campaign

Produced by 5VIE

5VIE Headquarter, Cavallerizze, Via Olona 4

Studio mo man tai transforms used advertising banners into a bold, walk-through installation marking the entrance to 5VIE's Cavallerizze. The Eindhoven-based duo reworked massive outdoor façade textiles, some originally measuring 18 by 46 metres, into fifteen colourful portals forming a vibrant gateway. The installation explores material transformation as a cultural act. By converting surfaces intended for visual consumption into structures that demand bodily engagement, the project challenges how we experience images in public space.



The project builds on Studio mo man tai's long-standing collaboration with large-format printing pioneer BIG Impact and market leaders in large format advertising blowUP media, whose canvasses are completely environmentally friendly; made of recycled PET bottles, PVC free and printed with water-based ink. blowUP media actively supports positive impact initiatives like this.

By transforming promotional surfaces into architectural passages, the installation reframes waste as resource and spectacle as spatial experience - inviting visitors not just to enter an exhibition, but to move through a reimagined material history.

Tadeas Podracky **Before the Shape Appears**

Produced by 5VIE

5VIE Headquarter, Cavallerizze, Via Olona 4

The project presents three new lamps carved from solid wood - one suspended, one standing. The works emerge from a hands-on practice rooted in carving and directly shaping the material. Each piece develops through the resistance, grain and structure of the wood, allowing the form to take shape through making.

Inspired by the moment a sprout begins to push outward from its seed, the lamps translate inner pressure into form. Their slender, elongated bodies balance vertical and horizontal tension. They appear fragile yet carry structural strength - like a newly formed body not yet fully settled. Light does not decorate the object; it inhabits it. Alongside the lamps, sculptural works from the Sorbus sudetica series are presented. Named after an endemic hybrid tree species from Northern Bohemia, the series reflects on processes of crossing and adaptation translated into material form. These works continue the investigation of growth expressed through carved structure.

Liquid Rituals

a cup is a cup

Produced by 5VIE

5VIE Headquarter, Cavallerizze, Via Olona 4

Liquid Rituals is a collection of handmade ceramic vessels, designed to rethink and reimagine the act of drinking from a cup. Drawing inspiration from nature, organic materials, and shapes, the collection explores concepts that reflect aesthetics and the rituals of consumption. Every ceramic cup in the collection is handmade through processes of sculpting, firing, and glazing, making each piece unique and irreplaceable. The diversity and variety of the ceramics also invite the public to reflect on aesthetic preferences, choosing the piece that best suits their individual nuance.

Each piece is made of glazed ceramic, crafted using ancient firing techniques (such as wood-fired) and contemporary methods (electric kiln). Each ceramic piece in the collection is unique, with its own formal and material identity, while the chromatic research develops through organic tones, inspired by natural forms and processes.

Cipnes Gallura e Regione Sardegna per Sardegna Blu Design

ALMA WATER - La stanza del mare

Sara Ricciardi Studio

5VIE Headquarter, Cavallerizze, Via Olona 4

ALMA WATER is a room of the sea, an immersive environment that transports us into the liquid heart of Sardinia. A sound device, like a maternal womb, guides us through the Costa Smeralda. The space



comes alive with the continuous movement of large silk bellies. The fabrics, suspended and moved by breaths of air, ripple like the surface of the sea, generating a fluid and enveloping choreography.

ALMA WATER is a sonic pavilion that evokes the power of the ocean, commissioned by CIPNES-Gallura. Inside, the drums of the sea become participatory instruments, surfaces to be activated together in order to compose a grand concert of waves and undertows. Through the movement of the drums, visitors bring to life a collective score made of deep resonances and vibrations that recall the crashing and retreating of water along the shore. Each individual action contributes to a shared composition, as in the natural landscape, where every element plays a part in the harmony of the whole.

The project is a tribute to Sardinia, to its primordial and sacred dimension, to the ancestral relationship between body and water, where everything is generated. ALMA WATER celebrates turquoise as a beneficial emotional and chromatic state.

The artwork was made with the contribution of engineer Alberto Sanna.

Within the context of Milan Design Week 2026, The Sea Room presents itself as a space for pause and immersion, where sound becomes a communal gesture. A dance of water dedicated to Sardinia, in which the sea is not only observed: it is listened to, traversed, and created together

HEADQUARTER 5VIE *Cavallerizze, Via Olona 4*

Another view

Bar Trattoria Altra Vista with Games Room

5VIE Headquarter, Cavallerizze, Via Olona 4

Bar Trattoria Altra Vista with Games Room is conceived as an immersive art and design installation that celebrates and unifies the best of Italian excellence - design, art, craftsmanship, gastronomy and lifestyle - within a single experiential environment set around the digital windows of the Another view collective, curator of the project.

Rather than presenting itself exclusively as a restaurant, Altra Vista is a living cultural platform. It is a curated spatial narrative in which every element - from materials to lighting, from food presentation to furniture design - contributes to a cohesive expression of contemporary Italian identity. The kitchen and bar will be overseen by Chef Aldo Ritrovato.

The lighting design will be created by Giò Forma for LEDFlex.

Armand Louis e Roberto Beltrami

L'Instabilità Necessaria

5VIE Headquarter, Cavallerizze, Via Olona 4

The Consulate General of Switzerland in Milan, the 5VIE Association, and Galleria Rossana Orlandi present a selection of works created through the collaboration between Armand Louis, co-founder of atelier oï, and Roberto Beltrami, founder of Wave Murano Glass. The project will be on display from 20 to 26 April at the Cavallerizze in Milan, as part of the 5VIE programme, alongside a wider selection at Galleria Rossana Orlandi.

After more than 35 years with atelier oï, Armand Louis decided to take a sabbatical in Murano to immerse himself in the world of glass and return to the material and craftsmanship of the trade. His meeting with

Roberto Beltrami, one of the youngest master glassmakers working on the island, was ideal. Beltrami embodies a generation of artisans rooted in the centuries-old Murano tradition and deeply committed to innovation and the transmission of knowledge.

The exhibition L'Instabilità Necessaria embodies this intuitive and at times unpredictable relationship between material, artisan, and external gaze - a silent dialogue in which form arises from mutual listening. L'Instabilità Necessaria is precisely this: the deliberate choice to abandon the safety of what is already known in order to confront material in its unpredictability, to move with the rhythm of the furnace where nothing is ever definitively acquired.

Atelier Bowy C.D. / Henzel Studio

The Atelier Editions

5VIE Headquarter, Cavallerizze, Via Olona 4

Bringing together nine international architects and designers, the platform introduces editioned works that expand the handmade rug beyond its conventional role. Through material experimentation, relief, gesture, and structural variation, each piece is conceived first and foremost as sculptural form.

Developed in close collaboration with Atelier Bowy C.D., the works are produced using advanced hand-knotting techniques and material research. Each design is released in a limited edition of 20 + 1 artist proof, establishing a long-term collectible framework positioned between architecture and collectible design.

Installed within Le Cavallerizze - the former Austrian stables reconfigured through a contemporary intervention by Luca Cipelletti - the presentation unfolds across three custom-built architectural volumes conceived specifically for the space. Works are mounted as vertical planes and extend across the floor as spatial interruptions, engaging directly with the brick, cement, and exposed structural elements of the site.

Chiara Grifantini - Atelier of Hand painted Textiles

Animalier Metallico Cushion Collection

5VIE Headquarter, Cavallerizze, via Olona 4

Chiara Grifantini presents Animalier Metallico, a capsule collection of around thirty hand-painted cushions, created using a mixed technique of textile painting and hot-press metallic foil application. Every piece is entirely unique. The theme is the animal kingdom, not as decorative motif, but as archetype. The animalier pattern becomes armour: scales that protect, gills that breathe, surfaces that catch light like ancient metal. The pleated metallic cushions evoke the interlocking plates of medieval armour, a second skin, precious and defensive. Nature and myth converge: each cushion carries a reference to the natural world, leopard, serpent, zebra, fish, transfigured into gold, copper and teal. An armour that does not shield us from the world, but carries it within. The collection is presented as an outdoor installation on the steps of Cavallerizze, one of the most evocative spaces in the 5VIE Art+Design circuit.

Emmanuel Babled | Esvoplex Synthetic Light

Cavallerizze, via Olona 4

The remarkable pieces of Synthetic Light were crafted by master artisans Alfio Maci and Emilio Sampietro in their workshop near the northern lakes of Lombardy. True transformers of matter, they have developed exceptional knowledge and incomparable dexterity in sculpting perfect transparency from this material.



Faithful to his own ethic, Babled has always privileged the hands and minds with whom he collaborates. Whether working with glass in Murano, marble in Carrara, lava in Sicily, or acrylic in Lombardy, the search remains the same: to find the most extraordinary makers and materials capable of giving birth to a dream through respect, collaboration, and humility. A small selection of works will be presented, all playing with light and reflection, exploring a form of dematerialization of the object through the total absence of visible assembly or junction.

IAMMI

Tofu

5VIE Headquarter, Cavallerizze, Via Olona 4

5VIE Headquarter, Via Cesare Correnti 14

Inspired by the organic shapes of rocks, the Tofu collection blends tradition and modernity, combining the sublime with the playful. Crafted from blocks of upcycled foam, this collection offers an innovative interpretation of material transformation and its aesthetics. Each piece features a custom, hand-applied polyurethane finish—made to highlight the texture and appearance of natural stone, celebrating both sustainability and materiality. These amorphous designs, while maintaining a strong sculptural reference, are fully functional as seating, benches, and tables, fusing artistic charm with practical versatility.

Instituto Guatemalteco de turismo

Guatemala designs by hand

5VIE Headquarter, Cavallerizze, Via Olona 4

Guatemala designs by hand arrives at 5VIE Design Week 2026 to celebrate the fusion of artisanal tradition and contemporary design. A traveling project that invites audiences to discover Guatemala's cultural and creative richness through a perspective that brings together ancestral heritage, innovation, and sustainability.

The exhibition stems from a national open call addressed to design studios, artisans, and textile artists. An international jury selected the works of 17 Guatemalan design studios, reflecting the vitality of today's creative landscape. The project revolves around a collaborative installation inspired by the Temple of the Great Jaguar in Tikal, conceived as a symbolic space of encounter between past and present. The aluminum structure is wrapped in two textile skins representing the connection between tradition and innovation. The exterior covering, Weaving Color, combines traditional textile techniques with digital tools and was developed by the Guatemalan studio Nebula Handmade together with artisans and artists from Lake Atitlán under a fair-trade model. The interior covering brings together patterns, colours, and techniques from different Maya communities into a single collective textile, created by women from 21 weaving councils across Guatemala, belonging to the National Movement of Guatemalan Weavers and the Association of Tactiqueña Artisan Weavers B'atz' from Alta Verapaz.

Inside the pyramid, the immersive experience connects design, territory, and memory through architecture, sound, and audiovisual elements, evoking landscapes, markets, Maya languages, and textiles, positioning design as a living expression of identity and future.

The project, by Idonika with architecture by Amarillo Studio for INGUAT, reaffirms Guatemala's commitment to design as a tool to promote its cultural heritage, identity, and creativity.

Marco500

ALAGOAS PLURAL

5VIE Headquarter, Cavallerizze, Via Olona 4

Celebrating the diversity of Alagoas craftsmanship and highlighting the relationship between people, objects, and the ancestral know-how of the state's artisans, the exhibition "ALAGOAS PLURAL", after being presented in Paris, Miami, New York, and Lisbon, arrives at Milan's Fuorisalone 2026. The exhibition returns to Milan, bringing with it the soul of the sertão and the agreste, through a significant collection of Alagoas craftsmanship that expresses tradition, identity, and aesthetic excellence, grounded in deep respect for the environment and territory.

A total of 120 handcrafted creations will be presented, produced with great technical skill and artistic rigor, revealing the cultural blending and symbolic strength of Brazil in its most authentic form. The project is the result of the ongoing work of the "Alagoas Feita à Mão" Program, launched in 2015 by the Government of the State of Alagoas through the State Secretariat for Federal and International Relations (SERFI), a national reference in promoting craftsmanship as a structured public policy.

OOCCA

ÉCORCHÉ - Anatomia di un Mobile

5VIE Headquarter, Cavallerizze, Via Olona 4

ÉCORCHÉ begins with a simple premise: sustainability is not a label. It is a structure.

In a landscape saturated with materials, certifications, and claims, the exhibition strips furniture back to its anatomy. It reveals what is usually hidden - material choices, construction logic, production systems, and ownership models - and asks a direct question: what truly makes an object last? This is not an aesthetic exercise. It is an investigation into responsibility embedded in design decisions. The exhibition moves from fragmentation to clarity, from noise to structure, culminating in the assembled object - where durability, performance, and lifecycle value become visible, measurable, and accountable.

ÉCORCHÉ positions furniture not as a finished form, but as a system of choices. The exhibition invites visitors to question the objects they live with - and the systems that produce them.

Ryota Yokozeki

From Flat

5VIE Headquarter, Cavallerizze, Via Olona 4

Everything begins from flat. "From Flat" is a design theme centred on the process of transforming flat materials (sheet materials) into three-dimensional forms. In my studio, hands-on experimentation with diverse materials gives rise to ideas and structures that inspire me to create new lifestyle pieces. Behind this project lies a multifaceted and neutral perspective, encompassing social communication, environment and portability, material diversity and potential, form and structure. Through this solo exhibition, I draw inspiration from the history, materials, and processes of mass production to explore and express new interpretations and values.

Shimadzu × we+

In Between Matter

5VIE Headquarter, Cavallerizze, Via Olona 4

Science is a practice of observing the world through multiple methods - classifying phenomena and deepening our understanding of how things come into being. With over 150 years of history, Shimadzu Corporation has contributed to the advancement of science through the continuous development of analytical and measuring instruments. Yet beneath logic and measurement lies something more

fundamental: pure curiosity and the quiet excitement that accompanies discovery. Being moved by the questions that emerge before us, it is this sensitivity that has long driven scientific progress and supported solutions to societal challenges.

This installation explores In-Between Matter; the subtle states that Shimadzu aims to reveal through their analytical equipment. The exhibition invites visitors to encounter the fascinating world of science beyond data through sensorial experience.

unobject

“Gaze Forward”: Between the Boundaries of Motion and Stillness

5VIE Headquarter, Cavallerizze, Via Olona 4

Gaze Forward does not mean the moment of moving forward. It is a quieter and more resolute state: when the direction exists and yet one has not stepped out, the gaze moves forward first - contemplating what lies ahead.

In 2026, unobject keeps its experimental spirit to reimagine the conventions of furniture and material craft; the side table series emerges. Assembling from the original design signature element “Tetra,” and infusing the brand core value of “be curious, be real,” the structure retains the essence of - lightweight, modular, and variability-conscious. Moreover, each piece is designed to bridge daily living applications with an artistic experience.

HEADQUARTER 5VIE Via Cesare Correnti 14

Alberto Sanna

Manifesto della Neuroestetica fotografica

5VIE Headquarter, Via Cesare Correnti 14

The story an image offers arises from the depths of the mind of the one to whom it first revealed itself, only to be recalled - in likeness and unlikeness - within those who choose the challenge of reading it and lend it their attentive gaze. Light, an otherwise immense and fleeting affront, expresses in a chosen instant the static form of its quantum chaos, and becomes image.

The fovea can now perceive the kaleidoscope of its infinite details, at will and with delight. Thus begins the inexorable process of searching for order, for meaning, for a sign that offers pleasure or discomfort - a reference to preserve and share with the world that surrounds us and will continue to unfold around us. The image becomes imagination; imagination becomes revelation. Suddenly, a flare of connections envelops elements of recent and distant memory, evoking known and unknown anxieties and desires: a new meaning has thus been unveiled, and from that moment visual perception is altered, transformed. Will you be able to perceive the details as they were captured by the lens? Will the sequence in which you extract them nourish your cognitive and emotional processes as it did mine and those of the person now beside you?

Will this transient, fleeting experience alter your perception of reality? Will it yield other and new meanings in a minute - or in a month?

Ale Jordao

Pink Toilet

5VIE Headquarter, Via Cesare Correnti 14

What happens when an intimate, functional space ceases to be private and becomes an exhibition? In Pink Toilet, Alê Jordão transforms the bathroom of a historic building into an immersive installation that brings together excess, memory, and the body. “This project is inspired by the Pink Motel in Los Angeles - a place where everything is pink and the ordinary is transformed. The bathroom, in turn, becomes the protagonist and takes on seductive qualities, a place where we spend time, observe ourselves, and shed our masks,” explains the artist. The result is a provocative exploration of intimacy, color, and perception.

Aida Mahmudova

Aida Mahmudova studio showcase

5VIE Headquarter, Via Cesare Correnti 14

Aida Mahmudova Studio presents a special commission by Aida Mahmudova at 5VIE Design Week, bringing together new works that explore material memory and contemporary craft. The Elysium Series (2024–25) features handwoven carpets produced in collaboration with artisanal workshops across Azerbaijan. Rooted in a centuries-old weaving tradition, the works reinterpret the carpet as a sculptural surface, where rhythm, geometry, and layered textures create a dialogue between heritage and spatial form. The ceramic series Beyond Utility (2024–26) extends Mahmudova’s material research into clay and glaze experimentation. Using locally sourced elements such as oil, ash, sand, and stone, the vessels transform functional forms into tactile objects that hold traces of landscape and personal memory.

BOSS | LIGNE ROSET

Tailored Togo fireside chair and footstool

5VIE Headquarter, Via Cesare Correnti 14

Designs of the Time

Azimuth

5VIE Headquarter, Via Cesare Correnti 14

Azimuth, by Designs of the Time, marks the space between where we stand and what we look toward - inviting us to shape our own direction through the materials that surround us. Each fabric tells a story, carries emotion. Texture, weight, and tactility reveal character, showing the nature of traditional materials. Subtle irregularities arise from authentic craftsmanship - signatures of the maker's patient hand, of intuitive patterns shaped slowly over time. Linen and silk diffuse daylight. Wool holds warmth like earth holds memory. Mohair velvet adds depth, while stonewashed finishes and hemp's raw grain tell stories of time and touch. Azimuth is made to be touched, to be felt. It's the human in nature, nature in the human - a rediscovery of how we, materials, and our environments interact. Colours guide us from earth to horizon: desert sand, clay whites, saffron and spiced ochre, graduating towards burgundy and olive. Rust and indigo rest alongside earth and dark brown - rich, grounding shades that shift with light and deepen with age. In the Azimuth collection, materials reveal their stories through a connection with the senses.

Federica Sala
SPARKLING WATER

5VIE Headquarter, Via Cesare Correnti 14

During Milan Design Week 2026, Federica Sala unveils an imaginative installation showcasing a new collection of unique, visionary pieces in glass and precious stones, all inspired by the theme of water.

Gupica
An-tropico for Besana Carpet Lab

5VIE Headquarter, Via Cesare Correnti 14

Gupica presents *An-tropico*, an installation created for Besana Carpet Lab that explores the relationship between humans, nature and space. The Bambù collection of lamps, produced by the designer, and the Traccia carpet for Besana Carpet Lab, are the focal points of imagery that's undeniably exotic, but far removed from literal representations of the term. Here, "tropical" is reinterpreted in a contemporary way, through a designed habitat where human intervention strips away the superfluous, conveying a rarefied sort of exoticism.

HAUTS RELIEFS
When 18th & 19th Century Furniture Meets Design and Contemporary Craft

5VIE Headquarter, Via Cesare Correnti 14

French association Hauts Reliefs offers an alternative to the massive destruction of antique furniture: transforming the existing rather than producing anew. This initiative is part of a broader approach to heritage preservation, highlighting history and artisanal techniques alongside contemporary creation, transmitting know-how and promoting a circular economy.

The association presents its first collection of upcycled furniture in Milano. Six Manifest pieces enhance heritage, based on dialogue between designers - Paul Bonlarron, Cheeri (graphic design studio), Dominique Picquier, and Régis Protière - and craftsmen - Nathalie Moschetti, stained-glass artist; Claire Curot, master gilder; Clément Loustau, cabinetmaker; Zoé Berthet and Amélie Logeais, upholsterers-decorators.

House of Ita
REVERIES

5VIE Headquarter, Via Cesare Correnti 14

Ji-youn Woo - HWA
A Structured Garden

5VIE Headquarter, Via Cesare Correnti 14

A Structured Garden presents 'Renascor' and the 'Vertical Garden' as two distinct yet connected interpretations of growth.

While Renascor translates organic growth into tactile, handcrafted forms integrated into everyday life, the 'Vertical Garden' reinterprets botanical expansion as a structural and urban system.

Though seemingly opposed - one soft and organic, the other modular and industrial - both works stem from the same inquiry: how can growth be shaped, structured, and translated within constructed environments? The exhibition reveals not separate projects, but two evolving branches of an ongoing practice.

Les Ottomans

MENAGERIE

5VIE Headquarter, Via Cesare Correnti 14

Manufactures nationales - Sèvres & Mobilier national

Faire Ensemble - Crafting the French art de vivre

5VIE Headquarter, Via Cesare Correnti 14

During the Milan Design Week, Manufactures nationales - Sèvres & Mobilier national are unveiling a unique partnership with Entreprises du Patrimoine Vivant and renewing their collaboration with renowned French publishers. This exhibition highlights the excellence of French expertise in textiles, furniture, and ceramics, showcasing the excellence of French design on the international stage. The scenography was designed by Camille Drigny and Iseult Schmeler from the Ecole Bleue following a competition organized by the Campus Mode, Métier d'Art et Design.

Massimo Rigaglia

LIGHT IN TENSION

5VIE Headquarter, Via Cesare Correnti 14

L / T is a bamboo lamp created by splitting poles into slender strips, allowing the material's natural flexibility to be used efficiently and without excessive mechanical intervention. The result is a series of soft, slender, lightweight arc lamps that cast a fluid, understated light into the space. Available in three sizes, the arch can stand alone or be repeated according to need or desired effect, making it possible to create striking, scenographic light installations.

A flexible linear bulb with a circular profile is housed along the concave inner curve of the bamboo strips, running the full length of the arc.

A leather cord, fixed to the ends of the bamboo strips, keeps the structure under tension and maintains its curved form. Stability is ensured by a slim T-shaped base in burnished brass, also circular in section, positioned at either end according to the user's preference during assembly.

Nicolette De Waart

Perfect Imperfect Berry lamp

5VIE Headquarter, Via Cesare Correnti 14

Dutch sculptor and designer Nicolette de Waart's work is shaped around connection, femininity, and beauty. She has built a cohesive body of work across multiple disciplines, from furniture to sculptures and functional art objects. Her design vocabulary is deeply rooted in nature, and her fascination with different cultures and countries she has lived in (Singapore, UK, and the Netherlands) informs her practice. She creates objects of bold simplicity and elegance, often with a tacit playfulness, in a continuous search for the novel and undiscovered. Research plays a pivotal role in her creative process. Her Berry lamps, for example, are inspired by the intricate beauty and skillfully made Japanese lanterns. Several of her best creations resulted from a voyage of exploration and experimentation, followed by solid partnerships with local artisans like the foundry she works with and their extensive expertise. She considers her work continuous with craftsmanship excellence, traditional techniques, and materials such as bronze, wood, textiles, clay, and cire-perdue, a lost wax method. Although her techniques are rooted in tradition, her work strives for innovation and production within the circulatory system.



Officinanove

One Process, Many Echoes

5VIE Headquarter, Via Cesare Correnti 14

Officinanove presents a selection of projects that interpret design as a discreet and enduring presence. Within this vision, metal becomes a bearer of messages, values, and details, capable over time of constructing a silent dialogue between objects, space, and people, where a body of productive knowledge generates different design resonances.

A coherent set of projects that restores design to its most authentic role: to be useful, quiet, and necessary.

PIETRACHIARA

LIGHTBOX

5VIE Headquarter, Via Cesare Correnti 14

PIETRACHIARA returns to 5VIE district with its first lighting piece: the Stardust lamp, carrying the studio's approach to material, process, and imperfection into light. Conceived in close dialogue with Italian artisans, the lamp follows the same philosophy that defines the studio's furniture and objects: untreated materials, visible process, and surfaces shaped by time. The design is reduced to a striking gesture: a suspended aluminium disc pierced at its centre by a glass sphere that appears to hover weightlessly. The light source is held within this transparent core, while the disc floats in space, anchored by the thinnest of wires. When illuminated, the composition recalls celestial bodies in slow orbit, bringing a quiet sense of movement and depth to the room.

Polish Creative Center in Milan

Crafted in Podlasie. Design Meets Heritage

5VIE Headquarter, Via Cesare Correnti 14

Crafted in Podlasie. Design Meets Heritage is a project positioned at the intersection of Polish design and cultural heritage, whose primary objective is to present the contemporary creativity of the Podlasie region, a unique region where unspoiled nature and centuries-old history merge into a landscape of great intensity. The project aims to demonstrate how contemporary design can become a concrete tool for enhancing endangered craft traditions and artisanal excellence. It is not a nostalgic return to folklore, but rather a conscious reinterpretation of intangible heritage, conceived to engage contemporary taste and the global design market.

The exhibition "Crafted in Podlasie. Design Meets Heritage" will present original projects and small series created independently or in collaboration between designers and masters of traditional craftsmanship from the Podlasie region. Traditional utilitarian objects will be transformed into design works, contemporary interior elements, and luxury pieces. The collection includes wooden objects, such as reinterpretations of traditional Podlasie architecture and woodworking craftsmanship, transformed into furniture pieces or large-scale marquetry inspired by the region's nature. Textiles and large tapestries created using modern or traditional techniques in a contemporary form, such as double weaving, will also be presented. Objects balancing between function and sculpture include ceramic totems inspired by the spirituality of Podlasie, experimental lamps that use light to create a magical atmosphere, and concrete vases with striking fluorescent details. There are also contemporary interpretations of traditional straw decorations, such as the Podlasie "spiders," as well as vases created using weaving techniques.

SHOTA SHIMODE **CONTEXTS**

5VIE Headquarter, Via Cesare Correnti 14

The materials that surround us each live within their own sense of time. Glass may be born from instantaneous phenomena such as volcanic eruptions or lightning, while wood records years of growth within its grain.

CONTEXTS reconsiders these embedded temporalities not as mere traces of the past, but as contexts that can be reconnected to the present through the act of design. Through everyday forms such as lighting, stools, and tableware, time shifts from abstraction into something tangible - something that can be touched and used. Moving between industrial precision and the ethics of craftsmanship, the exhibition quietly reconstructs the relationship between materials and daily life."

Signora Luna **ARMONIOSO SENTIRE**

5VIE Headquarter, Via Cesare Correnti 14

Signora Luna presents "armonioso sentire," ornamental fantasies that take shape in antique-inspired furnishings, a nod to the conceptual fusion of the natural world with sinuous forms. These furnishings call for a return to the values of the past, a current of thought that contrasts with the frenetic existence imposed by contemporary life. "Harmonious Feeling" is a project that proposes a return to the essence of furniture: harmonious, inspired, and balanced in form, materials, and technique.

Traditional materials, attention to detail, and decorative elements that gracefully interact create a unique aesthetic presence in the space. Creations are visualized with a harmonious approach, immersive in a reinterpretation of tradition that aims to create profound visual and functional harmony.

Studio mo man tai **Reflecting Diverseness**

5VIE Headquarter, Via Cesare Correnti 14

Reflecting Diverseness is a site-specific spatial installation in the historic venue of Via Cesare Correnti 14. Following its widely noted debut at Dutch Design Week 2025, the project is transposed into a Milanese edition - translating the city's demographic composition into a sparkling immersive landscape.

Milan, Italy's most multicultural city, has a population of approximately 1.4 million residents as of early 2026, making it the country's most cosmopolitan urban center. This layered social fabric forms the foundation of the installation.

Created by Ulrike Jurklies and Paul Bas, Reflecting Diverseness visualizes social statistical data to reveal how diversity generates richness, balance, and cultural depth within a city. Each mirrored flower represents a specific portion of Milan's population, collectively forming a reflective landscape that transforms statistical information into an emotional and spatial experience.

The flowers are crafted from leftover acrylic mirror materials collected by Pyrasied - industrial surplus reworked into a luminous environment. What was deemed for recycling becomes a shimmering, immersive flower bed that captures light, movement, and the reflections of visitors themselves. The audience is not merely observing the work; they become part of it. By translating demographic data into a visually compelling installation, studio mo man tai continues its exploration of how material transformation can amplify social narratives.



The installation invites visitors to move along a mirrored meadow that is both celebratory and contemplative: a landscape where statistics shimmer, identities overlap, and collective presence becomes visible.

Vintola Studio
Butter Limone

5VIE Headquarter, Via Cesare Correnti 14

“Butter Limone” is a collection by Vintola Studio presented in a fresh and luminous palette of buttery tones, soft lemon accents and warm creamy shades. It represents contemporary Polish design that bridges new creations with refined reinterpretations of vintage aesthetics. The new Vintola Studio pieces feature soft, delicate lines inspired by mid-century atmospheres and subtle art deco references. The collection celebrates lightness, elegance and timeless proportions, creating a dialogue between heritage and contemporary design in a fresh, modern expression. The collection is designed by Ola Szewczul, founder and owner of Vintola Studio, whose creative direction shapes the brand’s distinctive balance between vintage sensitivity and contemporary refinement.

ZADE DESIGN CRAFTS STUDIO
TEARDROP COLLECTION

5VIE Headquarter, Via Cesare Correnti 14

Nature and craftsmanship are two sources that nourish the human soul, ignite creativity, and awaken aesthetic senses. Each of these elements, fascinating on its own, when brought together, creates true harmony and beauty. These enchanting elements were our sources of inspiration. The most important details for us were ensuring that each new product is unique, personalised, and crafted with different textures. The masterpieces, shaped with skilled craftsmanship and handmade details, which encompass the creativity of carefully processed materials, align perfectly with our design. By bringing out the beauty from the essence of three different materials and showcasing the unique abilities of the human hand, we ensured that each product is distinct from the others. For this reason, all the products we design carry the name ‘Teardrop Collection.’

HEADQUARTER 5VIE SIAM - Via Santa Marta 18

Marcin Rusak
Forum Florum: Herbarium of the Present

5VIE Headquarter, Via Santa Marta 18

Marcin Rusak Studio presents *Forum Florum: Herbarium of the Present* at SIAM, an exhibition uniting botanical inquiry and material experimentation in a quest to formulate a new language of aesthetic expression. Debuting a new body of work through a considered presentation that challenges the urgency of the global design events calendar, the show is conceived as an artistic and educational platform, inviting visitors into a timely reflection on nature and culture, biodiversity and sustainability, and the materials that shape contemporary life.

Forum Florum: Herbarium of the Present takes the theme of herbarium as both a conceptual and material point of departure. Traditionally, a herbarium serves as an archive. In Marcin Rusak’s interpretation, functional objects and contemporary sculptural works double as memory capsules that,

through a curated preservation of plants in custom materials entailing resin and glass, document the status of botany today and transmit contemporary ecological conscience further into the future.

Benefitting from the inclusivity and accessibility of the venue, the exhibition unfolds across the courtyard and two adjacent historic interior rooms of SIAM. Opening the show is the *Flower Journey* installation: a monumental narrative portal that traces the global history of the cut flower industry.

The portal opens towards *Plant Pulses*: an immersive installation created in collaboration with Perrier-Jouët, offering a multisensory encounter with the subtle intelligence of the plant world.

The exhibition marks the debut of Marcin Rusak Studio's new body of work, staged as if in a contemporary apartment, which allows the viewers to sit down, recline, and contemplate.

Lastly, the exhibition highlights the experimental Protoplasting Nature Chair, a work recently acquired by the permanent collection of the Centre Pompidou in Paris. Staged in the stately Benefactors' Gallery (Galleria dei Benefattori), it highlights Rusak's long-standing interest in capturing beauty at the edge of decomposition, balancing delicacy with monumentality, and ephemerality with commemoration.

5VIE DISTRICT

Accademia di Belle Arti di Brera

RAKETOPIA tool-being

Giardino segreto Via Terraggio

Students from the Product Design program at the Academy of Fine Arts of Brera present RAKETOPIA tool-being, a research and experimentation space where the rake serves as a tool for reflecting on the relationship between the individual and space, action and transformation, gesture and trace.

Alberto Levi Gallery

VENETIAN ECHOES

MISE EN ABYME

Via San Maurizio 24

On the occasion of Milan Design Week 2026, Marta Bastianello inaugurates a new phase in her creative journey with Venetian Echoes | Framing Light and Matter, an installation conceived for Alberto Levi's gallery, which from 17 to 30 April will be transformed into a contemporary Venetian interior.

ARCStudio Perlini

Equilibria

Piazza Cordusio 1

Michele Perlini presents Equilibria, an installation created in collaboration with EuroDesign and the new brand KIHOM. A unique and playful work that, through a subtle gesture, opens up a space for reflection. Entirely crafted from certified fir wood, it embodies a concrete act of respect for nature - a theme that continues to inspire architect Perlini's design research year after year. The installation draws inspiration from the classic game of Shanghai. Among the wooden sticks, only the red one stands out: resting on a mirrored cylinder, it becomes the visual and symbolic focal point of the work - the precise point of

balance. A delicate yet powerful sign that reflects a deeper exploration: the inner balance, fragile and precious, that each of us - consciously or not - is constantly seeking to achieve.

In the project, the mirrored cylinder is not merely a physical support, but a conceptual element: it reflects the red stick, amplifying its meaning, and returns the image of the observer, directly engaging the viewer in a continuous dialogue with the artwork. In Equilibria, balance is not imposed - it emerges from the relationship between matter and reflection, between action and awareness, between the artwork and the observer. A silent invitation to perceive the subtle boundary between stability and suspension.

Art de Vivre

Floralis Collection. Campana x Art de Vivre

Teatro Arsenale, Via Cesare Correnti 11

The Floralis collection for Art de Vivre is rooted in Humberto Campana's illustration practice. Its central theme draws from the living universe of cellular structures, reproduced on a large scale and then translated into a handcrafted woven textile brought to life through the artistry, expertise, and craftsmanship of the bespoke rug company Art de Vivre. Here, different worlds and cultures connect - East and West, nature and architecture, tradition and experimentation, urban environments and craft communities.

Atelier Angela Florio – DecorAzione®

Arràs. Arràs. Light in the Weave.

Via Santa Maria Fulcorina 20

For Milan Design Week 2026, Angela Florio opens her atelier as a room of light. On display is Arràs, a contemporary fiber optic tapestry created by the artist-designer for the VIP Lounge at the 2016 Genoa Boat Show. Arràs is composed of two mirrored marine elements, part of the Meduse da Mare collection. The work intertwines textile memory and luminous technology: the weave vibrates, breathes, lights up, evoking the bioluminescent creatures of the deep sea. Arràs reinterprets the tapestry as a surface sensitive to light and the vibrations of space.

For this edition, the artist chooses subtraction: a single gesture, a single object, a secluded space. The atelier becomes a space of resonance, open by appointment and during the official inauguration of the 5VIE district.

Arjumand's World

La stanza nella tenda

Via Santa Marta 11

A bedroom conceived as a tent: fabric as structure, pattern as memory, light as atmosphere. Here, textiles do not decorate but define space. Layered canopies and enveloping prints transform the room into a protected inner world, where intimacy replaces architecture and softness becomes form. References to nomadic dwellings and ancient narratives emerge through texture and shadow, creating a timeless, suspended environment. This is a place designed for withdrawal and reverie, where the bed becomes the heart of a fabric-built refuge and the boundary between interior and imagination dissolves. Not a room to inhabit but a world to enter.

Byredo

In conversation with

Chiostro del Cappuccio, Via Cappuccio 3/5

For Milano Design Week 2026, Byredo unveils a collaborative project with designer Jean-Guillaume Mathiaut, an encounter between scent and structure, memory and material. The collaboration, shaped through a close dialogue between brand and designer, unfolds as a limited edition of wooden sculptural seats conceived solely for Byredo. Developed as exhibition pieces, these works are crafted entirely in wood and finished in black, painted with Japanese ink, and conceived as quiet moments for exchange and contemplation. The edition comprises six pieces in total: two principal works, Behind the Scenes and Millenium, accompanied by four additional works corresponding to the four cardinal points of the Convent.

BUCCELLATI

Aquae Mirabiles

Piazza Tomasi di Lampedusa

On the occasion of Milan Design Week 2026, Buccellati unveils Aquae Mirabiles, an immersive installation curated by Federica Sala, designed by Balich Wonder Studio, and with the collaboration of Luke Edward Hall, who, through his drawings, was able to give artistic expression to the concept, transforming it into a tangible, evocative visual experience. The exhibition celebrates the Caviar silverware collection and its iconic microsphere motif. With a language that blends epic grandeur and poetic sensitivity, the installation immerses visitors in the Maison's universe, creating a luminous and evocative narrative deeply rooted in Italian tradition.

Candiani Denim Store

Candiani

Piazza Mentana 3

In the heart of Milan, there's a unique experience where clients can become the designers of their own made-to-measure jeans, which are then sewn on-site by Candiani, a renowned producer of denim fabrics for luxury brands. For the warmest seasons, linen-blended denim fabrics will be available, ensuring softness and freshness while maintaining the qualities that make denim so beloved.

Carroccio6

SYNAPSE + AURA | Design tra Corpo, Luce e Natura

Via Carroccio 6

During Milan Design Week 2026, Carroccio6 reimagines its showroom in the heart of 5VIE as a living, breathing spatial manifesto. SYNAPSE + AURA is not a showcase. It is a sensorial ecosystem. SYNAPSE represents the invisible intelligence of space. AURA expresses its emotional field: atmosphere, perception, rhythm. The visitor becomes an active presence within the environment, guided through immersive listening sessions and the Bosco Natura path — a spatial ritual that reconnects human energy with the built environment. At SYNAPSE + AURA, the future of living is not presented. It is experienced. In collaboration with CasaOggiDomani / Gruppo Infoweb.

CASAORNELLA

Animale sociale – nessuno mi può giudicare

Via Conca del Naviglio 10

In an era shaped by performative individualism, Casaornella places the fundamental need for human encounter back at the centre with Animale Sociale. For Milan Design Week 2026, Maria Vittoria Paggini



conceives and directs an interiors project that restores the home to its most radical condition: living is relational. Within the 5Vie district, Casaornella becomes a permeable domestic organism. Doors disappear, while boundaries remain visible; space acts as a device through which contemporary coexistence takes form. Not an installation, but a way of living.

Creative Hungary
Budapest Select - Patterns of Being
Via Olmetto 1

Hungarian Contemporary Design in Milan. Creative Hungary presents Budapest Select - Patterns of Being, showcasing 26 exceptional designers and brands that reflect the dynamic and evolving spirit of contemporary Hungarian design. Presented in the heart of the 5VIE design district, the exhibition unfolds through five thematic sections - Current, Aspiration, Fate, Cycle and Responsibility - responding to Milan Design Week 2026's motto Be the Project. Blending craftsmanship, material knowledge, and critical reflection, the exhibition brings a distinctive Central European perspective to Milan while exploring how we shape the world through intention, process, and responsibility.

DAVID/NICOLAS
LA BOISERIE
Via San Maurilio 19

For the first time, design studio david/nicolas opens its Milan project space in the 5VIE district to visitors, unveiling La Boiserie, a standalone project born from years of research into architectural surfaces, interiors, and material expression. Conceived as a modular yet highly customisable system of panels, La Boiserie reflects the studio's architectural language through recurring geometric motifs that introduce rhythm, depth, and material richness, turning the wall into a central architectural feature. The installation unfolds as an immersive environment that expresses the studio's approach to form, detail, and materiality.

Dongfeng
of Hand painted Textiles
Two Natures. Infinite Scapes
Teatro Alcione - Piazza Vetra 7

A sensory journey that tells the story of the duality of the contemporary individual, suspended between two opposing worlds. A duality that takes shape in two emblematic Dongfeng models: the Voyah Passion L and the sustainable SUV MHero 1, tangible expressions of a future of mobility that is already real.

The synchronicity of opposites: an immersive experience in which design rises to a sensory expression, giving life to a sophisticated dialogue between antithetical forces—primordial matter, warm and enveloping, and rarefied surfaces, cold and deep. It is precisely on this contrast between distinct universes, united in a harmonious balance that enhances the purity of their respective identities, that the event “Two Natures. Infinite Scapes” is founded, presented by Dongfeng Motor Italia.

Etereo
Mo.du.lo
The Pool NYC, Via Santa Maria Fulcorina 20

Etereo – a collective of architects, artists, and designers based in Dubai and Milan, founded by Mirko Sala Tenna and Stefania Digregorio – will preview Mo.du.lo, a limited-edition collectible design collection created for the U.S. art and design gallery STUDIOTWENTYSEVEN. In today's fast-paced world, Etereo

reaffirms the value of contemplating beauty through a research-driven approach, expressed in material diversification and a dialogue between memory and contemporary vision. Mo.du.lo embodies Etereo's design vision: a *bespoke* approach where materials, craftsmanship, and innovation merge to shape unique spaces and objects. Each piece is conceived as a one-of-a-kind creation, customizable in color finishes as well as in its dimensions, reflecting the individual's identity and transforming interaction into a fully sensory experience.

Giopato & Coombes

Nokori

Via San Maurilio 19

On the occasion of Milan Design Week 2026, Giopato & Coombes presents Nokori - The Light That Remains, a new project that continues the studio's research into light as a sensitive and narrative material. Nokori unfolds as a series of luminous sculptures exploring the idea of hold light, investigating the process not as an immediate gesture, but as a trace and a memory within space. A body of work that expands the studio's poetic and design vocabulary, revealing a new nuance in its ongoing dialogue between light, experimentation, space, and perception.

Gilda Contemporary Art

PUERTAS Y PAREDES

Via San Maurilio 14

Gilda Contemporary Art presents Puertas y Paredes, a participatory performance project by artist Florencia Martinez, on view at the gallery from 20 to 26 April. Conceived especially for younger audiences, the project explores the symbolic tension between walls and thresholds - barriers that can also become spaces of possibility. Through a collective performative action, participants are invited to question and reinterpret the "invisible walls" that shape personal and social experience, transforming them into moments of encounter, curiosity and openness.

Heiwa Gokin x we+

Unseen Objects / Overflow

Via Santa Marta 10

This furniture collection was developed through a collaboration between Heiwa Gokin, a casting foundry based in Takaoka, Toyama Prefecture, and design studio we+.

we+ conducted extensive research at Heiwa Gokin's foundry, closely observing casting processes, tools, and material behaviour. Through this investigation, attention was drawn to burrs - forms that emerge as metal solidifies and are normally removed during finishing. Typically eliminated as imperfections, they are reinterpreted in this project as material traces that naturally arise from the casting process. Panels cast with their burrs intact are layered and combined with aluminium boards to construct shelves and low tables. The collection translates material behaviour - generated within a controlled industrial process - into the structural language of furniture.

Unseen Objects / Overflow visualises the essential qualities of advanced casting techniques while reconsidering the cultural value of casting practices that are often overlooked. This work marks a new series within the Unseen Objects project, seeking to reframe casting culture as sources of form, meaning and possibility.

HoperAperta

CLOSE UP. The Shapes of Time

Via dell'Ambrosiana 20

HoperAperta presents an exhibition on the temporal, symbolic and formal value of image-objects. Things as they appear and things as they are. Close-up is curated by Maurizio Barberis and Patrizia Catalano and located at the Mangini Bonomi Museum.

HoperAperta presents a collection of unique art and design pieces in the beautiful courtyard of the Mangini Bonomi Museum. "Close-up" is intended as a manifestation of poetic imagery, where each individual piece is conceived through a series of 'literary' processes, a system of places that are custodians of images and memories, a wandering of forms understood as the art of 'metissage'.

Painting, photography, sculpture, design and architecture converge to lead the authorial process which takes us from function to form, from form to image, from memory to invention and from invention to memory. Each object is placed within its own system and has its own sequence, determined by the continuous movement of points and lines in the space, generated by the poetic imagination. The temporal sequence acts as a narrative movement that leads nowhere and encompasses within it the entire narrative development.

IMPATIA

Game Tables

Via Stampa 8

Impatia is an Italian design company and a leading international player in the world of luxury game tables. Entirely rooted in Italy, the brand has redefined classic games—pool tables, ping pong tables, foosball, shuffleboard, and multi-game solutions—transforming them into refined contemporary design objects.

The brand unveils two completely new game tables, entirely developed by IMPATIA R&D, the brand's internal department dedicated to design and material experimentation. These new pieces open up to an international audience, encouraging shared games and convivial moments where multiple players gather around the same table. At the same time, they are conceived to offer a more personal and introspective experience, equally suited for a solitary match, embracing a slower and more contemplative rhythm.

Alongside the new creations, Impatia introduces a new pool table with a distinctive aesthetic, born from an exclusive collaboration with a renowned international fashion house. A project that brings together two aligned creative visions and sensitivities, resulting in a piece that transcends the concept of play to become an expression of style, culture, and savoir-faire. The name of the maison will be officially revealed in the coming weeks.

Intreccio Vivo

Ritrovarsi - Lo Studio x Intreccio Vivo

Lo Studio, Via San Maurilio 11

Intreccio Vivo is an artisan company nested in the hills of the Marche region and is specialized in researching, developing and making woven products. The long weaving tradition of the district is blended with the innovative technique of young artisans who passionately retrieve this ancient art and adapt it to a modern style. Over the years, the company has worked with designers, stylists, architecture firms and private clients mainly in fashion, design, automotive and the nautic sector. "Ritrovarsi" is the first design private collection by Intreccio Vivo and is the result of a synergy with Alessia Serafini. The capsule reflects the tradition of the whole artisan district and the craftsmanship of young artisans; it draws

inspiration from the colors of the landscapes, the architecture of the small town of Mogliano, from the quiet daily life and from the stories of the people.

Karpeta

Layers

Via Cappuccio 18

Laboratorio Paravicini in collaboration with Natalia Criado

ELEMENTS

Via Nerino 8

Ceramic and metal meet on an imaginary table. Steel offers protection and support, while ceramic - fragile and decorative - reveals itself through its lightness. The table setting is here broken down into its primary elements, unveiling the essence of the everyday in a metaphysical image.

Liselotte Studio

L'ingresso

Via Lanzone 11

"L'ingresso by Liselotte Studio" presents the entrance as both the beginning of a home and Liselotte Studio's introduction to the design world: the ground floor is conceived as an exhibition space dedicated to the idea of the entrance, while the lower level showcases a curated selection of antique and refurbished pieces, chosen for their meaning and given new life through the studio's distinctive design language.

Luisa Beccaria

Celebrations

Via Medici, 15

On the occasion of the Salone del Mobile 2026, Luisa Beccaria announces the expansion of the maison into the world of branded residences with the project "Luisa Beccaria Residences," an initiative that brings the brand's distinctive aesthetic into the realm of living, combining design, elegance, and craftsmanship with everyday domestic life. In this context, Luisa Beccaria presents "Celebrations," an installation dedicated to the art of gathering around the table. With this project, the maison celebrates moments of sharing, joy, and conviviality that make every encounter unique and special. The event takes place in the heart of the 5 Vie district, in the new showroom overlooking the street, with large windows adorned with floral curtains, creating a welcoming and poetic atmosphere. The showroom will also feature photographic works by Anne de Carbuccia, inspired by nature, in dialogue with the aesthetic universe of the installation. The installation is born from the meeting of poetry, craftsmanship, and design, inviting guests to celebrate life through the ritual of the table, a symbol of unity and sharing. Each element tells a story, turning every moment at the table into an experience of harmony, beauty, and joy.

MCM Worldwide

MCM DISCO ON MARS,

designed by Atelier Biagetti

Rotonda del Pellegrini, Via delle Ore 3

Missing Objects

Edition 2: The Kitchen

Casa Brivio, Via Cornaggia 12

Continuing its inquiry into absence and transformation, Edition 2 turns toward one of the most symbolically charged and socially dynamic spaces in the home: the Kitchen.

Eighteen emerging international designers present a series of interventions that address, disrupt, or reimagine this environment. Together, these objects form a constellation of responses: some reimagine domestic rituals, others propose tools for new forms of coexistence, questioning the very boundaries of what a kitchen might become.

Ottica San Maurilio

Fluorescence by Theo Eyewear

Via San Maurilio, 14

Ottica San Maurilio is pleased to present the collection by Theo Eyewear, the iconic Belgian brand celebrated for its bold, unconventional creations. The space will transform into a vibrant “Fluo Experience”: an immersive sensory journey dedicated to color and light. Through Theo’s strikingly creative frames, visitors will be invited to explore a new and unexpected perspective. Strong lines, innovative geometries and vibrant hues come together in a dynamic play of reflections and fluorescence, enhancing the gaze at every moment of the day. Eyewear designed to express personality in daylight—and to glow unexpectedly as evening falls.

PAULA SEEGY GALLERY

NUVOLE COME PREGHIERE |

Mario Trimarchi

Paula Seegy Gallery, Via San Maurilio 14

The Paula Seegy Gallery will host the new exhibition “NUVOLE COME PREGHIERE”, a collection of drawings and objects presented by Mario Trimarchi

NUVOLE COME PREGHIERE

The clouds in the sky above us mark the boundary between humans and the gods.

To draw clouds is to slip into a gentle oblivion whilst contemplating those mysterious masses of vapour that become fleeting prayers.

Overwhelmed by wars and environmental and political disasters, we turn to the clouds to implore the hope of hope.

In the drawings, then, almost hidden, fragments of tiny memories appear, shells cast aside by the sea, vases, leaves, doves, angels, and the sky seems to fill with invisible silence.

Piloto Milano

Echoes of Elsewhere

Residenza Vignale, Via Enrico Toti 2

Piloto Milano presents Echoes of Elsewhere, an exhibition curated by Ricardo Gaioso in collaboration with Plus, exploring design as a form of translation - of experiences, displacements, memories, and the frictions that emerge between different contexts. Urban living is approached as an unstable and evolving condition, expressed through objects shaped by non-linear processes, where aesthetics, material research, and narrative construction converge in the work of designers from diverse geographies. Set within one of Milan’s most historic Liberty buildings, the exhibition creates a deliberate tension between

contemporary design languages and layered architectural heritage. This contrast opens a dialogue between memory and present-day possibilities, inviting visitors to reflect on how urban life is continuously reimagined, negotiated, and lived today.

Ponzio Milano
it's my window

Via Giuseppe Barellai 6

"It's My Window" stems from a specific question: what happens when a window ceases to be a mere architectural feature and becomes a narrative device, capable of reflecting who we are?

The installation, designed and created by Studio Musa, unfolds like a deconstructed house, an experiential journey in which the domestic space is fragmented into four distinct rooms. Each represents a personality, a way of living, an identity recognisable through the language of interior design. The window becomes the privileged vantage point: a threshold through which to look not only at the spaces, but at oneself. Each opening frames a world, transforming the window frame into the true identity-defining element of living.

"It's My Window" is not just an installation, but an interactive experience. Visitors are invited to recognise themselves, choose and construct their own living language, creating personalised mood boards and giving shape to their own idea of home.

Poste Italiane
POSTAL SAVINGS

FROM THE PIGGY BANK TO THE STAMP

A project conceived and curated by Giulio Iacchetti

Piazza Tommaso Edison 4

Poste Italiane presents an exhibition dedicated to the theme of savings. Conceived and curated by designer Giulio Iacchetti, the exhibition stems from the desire to highlight an object that, through its simplicity and familiarity, has become a symbol of saving in the collective imagination: the piggy bank. Savings, but also a physical and metaphorical container of coins as well as dreams, which—on a daily basis and from early childhood—nurtures aspirations and projects children (and beyond) toward the future. These are the themes at the heart of the exhibition, which offers not only a theoretical reflection but, above all, a focus on the design of the objects themselves. Giulio Iacchetti's critical eye captures subtle formal ingenuity, the use of unusual or innovative materials, and their historical significance, presenting a selection of 23 piggy banks arranged at the center of the exhibition space.

Historical piggy banks evoke a shared memory and engage in dialogue with the present through contemporary reinterpretations proposed by eight emerging designers involved in the project. Surrounding them, panels dedicated to stamps narrate the role of postal savings in Italy's development, while also tracing the historical evolution of the visual and graphic language of philately.

Poste Italiane, Canon Italia, Haltadefinizione (Gruppo Panini Cultura), Centro di Tecnologie Avanzate per la Salute ed il Ben-Essere (IRCCS Ospedale San Raffaele), Grande Brera

Scatto Filatelico

Via Cordusio 4

Poste Italiane - Filatelia, Canon Italia, Haltadefinizione (Gruppo Panini Cultura) and IRCCS Ospedale San Raffaele in Milan invite visitors to Milan Design Week to rediscover the pleasure of handwriting and tangible memories. "Scatto Filatelico" transforms the Spazio Filatelia Milano into a space where

technology, aesthetics and culture interact naturally. Here, the postcard and the stamp – icons of our collective imagination – are reinterpreted through an experiential journey that combines design, neuroscience and postal tradition, restoring value to the conscious and empathetic gesture, in an age dominated by immateriality and digital frenzy.

Visitors are guided through a simple, intuitive process that begins on their smartphone and culminates in the physical object: the printed postcard. The philatelic materials provided by Poste Italiane – stamps, special paper, and a bespoke postmark – add an aesthetic dimension that elevates the object beyond its mere functionality. Each stamp becomes a micro-work of art that enriches the memory, whilst the postmark certifies the moment, the event and the sender's intention. Finally, the act of posting the postcard restores the magic of the postal journey: a ritual that regains its value, even for those immersed in the immediacy of the digital world.

The Scatto Filatelico project is an integral part of the Photographic Neuroaesthetics research programme, which explores the sustainability of our socio-technological future from a humanistic perspective by concretely experimenting with scenarios of convergence between Neuroscience, Technology, Well-being and Society. The scientific contribution of the IRCCS San Raffaele Hospital has taken the form of designing the experience through a multidisciplinary lens capable of enhancing the postcard and its philatelic stamp as a physical object that engages gesture, touch and sight: a medium capable of regenerating the digital image and enhancing the expressive power of handwriting. In summary, the recovery of an analogue and tangible expressive dimension within a technological context increasingly oriented towards the digital and virtual.

The framework for the project is provided by works from the Pinacoteca di Brera – the initiative's cultural partner. The works, digitised in gigapixel resolution by Haltadefinizione, create a harmonious dialogue between cultural memory and the contemporary world. It is a tribute to the widespread beauty of the country: places, symbols and details that resurface and intertwine with the visitor's personal gaze, generating a unique object that belongs as much to history as to the present moment. Among the photographs available is also the first photograph in history, taken by Nicéphore Niépce in 1826 to celebrate 200 years of photography.

"Scatto Filatelico" is, ultimately, an exercise in emotional design: a new way of understanding the relationship between image and matter, between the perfection and repetitiveness of the font and the individual emotion of handwriting. An ancient gesture made contemporary, a perfect balance between innovation and culture, aesthetics and care.

PRODUZIONE PRIVATA DI MICHELE DE LUCCHI

"FUORIREGOLA"

Pellini, Via Morigi 9

You can't control molten glass; you interact with it. It flows, it slides, like emotions that arrive before words, before meaning. Few rules govern it. The transformation of vitreous matter into something clear and complete occurs in a time when intention cannot govern everything. Chemistry, heat, mold, blowing, and chance work together, and what emerges is always, in part, unexpected. Arcimboldo is born from the breath of the master glassmaker, who guides the expansion of the glass, leaving it free to evolve into ever-unique shapes between the slats of the mold designed by Produzione Privata. The result is pieces that are never the same, an expression of the balance between control and freedom.



RIANNA + NINA CABINET OF CREATURES

Via San Giovanni sul Muro 14, angolo Via Brentano

RIANNA + NINA is a Berlin-based luxury label founded in 2014, internationally recognised for creating one-of-a-kind pieces from rare vintage and archival textiles.

With CABINET OF CREATURES, presented in the new RIANNA + NINA boutique in Milan during Fuorisalone 2026, this philosophy takes the form of an immersive installation inspired by historical cabinets of curiosities. One-of-a-kind creatures are crafted entirely from rare textile remnants generated during the brand's own production, forming a poetic ecosystem where discarded fragments are transformed into expressive new beings. Aligned with the theme "Be the Project," the installation positions sustainability as a creative act, inviting visitors into a tactile, imaginative world where craftsmanship, memory, and responsibility converge - and where luxury is defined not by excess, but by uniqueness, care, and wonder.

Serà Fine Silk Icons Re-Designed By Daniele Mazzoleni

Via San Giovanni sul Muro 14, angolo Via Brentano

Icons Re-Designed brings into dialogue the work of Daniele Mazzoleni with the creations of Serà Fine Silk, opening a reflection on how certain icons continue to shape the contemporary imagination across art and fashion. Automobiles, architecture and urban symbols — from the Duomo of Milan to street visual culture — are reworked by Mazzoleni into immediately recognizable images, reinterpreted through color and material. Works such as Saltafoss, the Volkswagen Transporter van ("Claudio in Corsica"), or the Duomo enclosed in a Campari bottle build a visual repertoire in which everyday objects and collective symbols overlap, losing their original function to become shared signs and narratives. In parallel, Serà Fine Silk approaches the accessory as a design surface. Silk becomes a field where patterns, textures and details redefine the menswear lexicon, transforming it into a more open and contemporary language. Here too, the icon evolves: from image to experience, from the visual to the tactile.

Milan represents the shared point of origin: a city that runs through both projects and fuels their imagery. From this context emerges a series of printed silk pocket squares, where the dialogue between art and accessory takes direct form. The exhibition thus becomes a space for comparison, where Mazzoleni's icons and the research of Serà Fine Silk meet, suggesting new interpretative possibilities for contemporary menswear aesthetics, at the intersection of art, design and visual culture.

Skira Ferrari Design. Creative Journeys | Firmacopie con Flavio Manzoni

Boutique Skira, Via Meravigli 18

This book is a creative journey through the most significant projects undertaken by the Ferrari Style Centre since 2010, the year it was founded under the direction of Flavio Manzoni. Following years of collaboration with Pininfarina, Ferrari established its first in-house design studio, developing a new design approach which, over the years, has become increasingly integrated into the company's structure. Ferrari Design. Creative Journeys offers a retrospective of fifteen years of work by the Ferrari Style Centre through its creations: unique sports cars, the result of constant refinement in design, creativity, technology and production, of the contribution of designers and engineers, and of all those whose dedication and commitment have made it possible to build high-performance products, increasingly perfected in every aspect, capable of attracting and nourishing the passion for Ferrari.

From the designers' creative impulses, as expressed in their initial sketches and drawings, to the development of the entire design process through the refinement of models and prototypes, the reader is invited to discover often unseen aspects of this work, and to gain a deep understanding of the significance of research, inspiration, creativity and, at the same time, the inventive flair that is so closely associated with a typically Italian approach. The sketches, drawings, photographs and renderings created using the most advanced technologies, alongside hand-modelled prototypes, provide an overview of the work carried out to date, with the aim of allowing the reader to share in these authentic creative journeys.

STUDIODOICI BY ARCHITETTO FRANCESCA CUTINI MILAN INTERIORS

(By appointment only: info@studiododici.com)

In the projects of Francesca Cutini Roveda, founder of StudioDodici, architecture stems from the enhancement of existing structures and a profound dialogue with nature. Authentic materials such as marble, wood, and Corten steel become expressive tools capable of activating a sensory relationship with space: tactile surfaces, unique grain patterns, and design objects contribute to creating intimate and welcoming environments. The home is conceived as a place of well-being, where memory and contemporaneity coexist in balance. Even in urban contexts, greenery enters the interior through plants, iron objects, Corten steel poufs on wheels, and the transformation of balconies and courtyards into small domestic landscapes, bringing back to the forefront the idea of living in harmony with nature.

TA-DAAN

This is not AI – Artisans Generated Culture

Via Santa Marta 3

On the occasion of Milan Design Week 2026, TA-DAAN presents “This is not AI – Artisans Generated Culture”, an experiential pop-up dedicated to the new generation of contemporary artisans. Through installations, curated products, and live show-crafting sessions, the space celebrates the value of human gesture in the age of automation. It is an invitation to reconnect with the meaning of making, where contemporary craftsmanship becomes storytelling, and every creation embodies identity, time, and vision.

Takeda Katsuya Design

Poesia senza Parole - 言葉なき詠

Via del Torchio 5/7

Hinoki furniture, dry bonsai, wagashi and Japanese tea, art — and their wordless poetry weave a silent yet passionate world.

TAKT PROJECT

Lesson in Relations: Dialogue with Trees #100

Chiesa San Bernardino alle Monache, Via Lanzzone 13

This project explores an alternative approach to design itself—one grounded in dialogue rather than control—using tree branches collected from the forest as its central motif. At its foundation lies a distinctly Japanese philosophy of nature.

The Cloister

Sam Baron: CELEBRATION

Via Valpetrosa 5

The Cloister presents CELEBRATION, a special project unveiled during Milano Design Week 2026 in collaboration with French designer Sam Baron — a collaborator presented here for the third time. Both a tribute and a collectible project, the presentation reflects Baron's ongoing interest in craft, storytelling, and the role everyday objects play in our lives.

At its heart, CELEBRATION is a personal exhibition built around the long-standing friendship between Daniela Cavero, founder of The Cloister, and Sam Baron. In contrast to the fast pace and scale often associated with Milano Design Week, the project creates a more intimate experience. Friends, family, clients, and visitors are invited to gather, explore, and celebrate design in a relaxed and welcoming setting.

The centerpiece of the presentation is a sculptural celebratory “cake” conceived as an installation. Both playful and symbolic, it transforms the idea of celebration into a physical display. The installation also serves as a platform for a series of limited-edition pieces, encouraging visitors to discover them as part of a shared experience. It evokes generosity and memory, turning the act of choosing an object into something personal and meaningful.

THE LANTERNS | ART

Shaping the Act of Becoming

Via Gaudenzio Ferrari 16

The Lanterns | Art brings designers and artists together in a dialogue around the transformation of matter, working with photography, marble, textiles, brass, plastic debris, glass, and wood. The project explores the uniqueness of each work as the result of process, gesture, and the intimate relationship with material.

TWÓR Association of Applied Arts

Living Forms: Collectible Design Inspired by Nature

Via Gaudenzio Ferrari 16

Forme Viventi: Nature-Inspired Collectible Design is an immersive exhibition presenting the works of 20 Polish artists whose furniture and objects draw inspiration from the forms and structures of the natural world. The show challenges traditional ways of observing objects. Here, the scent of earth, an original soundtrack, and the tactile qualities of the works create a shared narrative engaging sight, touch, hearing, and smell, immersing visitors in the heart of nature.

The exhibition composes a meticulously arranged landscape, where monumental forms — sculptural tables, consoles, and benches — coexist with refined details of applied arts, such as lamps, mirrors, and vases. Each work is a manifesto of the creator's unique style. In their hands, fine ceramics, glass, and jesmonite, as well as natural wood, brass, leather, and textiles, take shapes that seem to emerge directly from the earth. It is a celebration of uniqueness, where handcrafted creation meets uncompromising artistic courage.

Xinao Textiles celebra 35 anni con “The Art Of Yarn”, direzione artistica di Pierluigi Fucci.

Cortile22, via San Maurizio 22

To mark its 35th anniversary, Xinao Textiles, a global leader in high-quality natural fibres, is presenting an interior design project, “The Art Of Yarn”, for the first time at Milan Design Week. The project, curated



and directed by Pierluigi Fucci, explores the fusion of textile art, interior design and material research. With “The Art Of Yarn”, yarn transcends the textile material to become form, volume and sculptural language. Pierluigi Fucci’s project pays homage to the Croatian artist Jagoda Buić, a key figure in the “New Tapestry” movement, who radically influenced the designer’s career and creative journey.

Following this artistic legacy, Pierluigi Fucci transforms Xinao Cashmere yarns into works characterised by three-dimensional reliefs, dynamic fringes and textile techniques that emphasise the tactile dimension of the material

XL EXTRALIGHT®

Airstone

Via Santa Marta 10

XL EXTRALIGHT® presents Airstone, the new tote bag designed by Nichetto® and featured in a special installation curated by the designer himself. Crafted in XL EXTRALIGHT®, an innovative material renowned for its extreme lightness and widely used internationally in high-performance footwear, Airstone is born from a design paradox: evoking mass, density, and solidity through a material whose very essence is lightness.

The result is a subtle tension between perception and reality, where Nichetto®’s design redefines the very concept of weight through material research. The bag is produced in a limited, numbered edition and will be sold exclusively within the installation.